

## **Peter Millar voted Best Lifestyle Collection at the PGA Show, Orlando**

**Peter Millar, the fast growing quality apparel brand, was voted the Best of Show Lifestyle Collection by Golftv.com at the PGA Show in Orlando. The featured late summer/ autumn collection attracted huge interest and acclaim from visitors internationally as well as domestic.**

**The brand, now suppliers to 90 of the top 100 North American resorts, has grown dramatically in popularity throughout 2006 with the Spring 2007 range ready to hit the shops anytime. In the UK and Europe, Peter Millar has doubled pre sales of the Spring range and the outlook for the late summer collection is very positive.**

**Director in the UK Bob Smith says: “ We are excited with the response from our key accounts and excited about where this brand can go. The quality, styling and colour ways are inspiring and different. The high pedigree of our customers speaks volumes as to the quality and service we are providing. This was endorsed to us at the Show.”**

**Peter Millar, represented in the UK and Europe by Wellsmith Ltd, will be presenting the late Summer / Autumn range during the next few weeks. For further information call +44 (0)1234 853344 or e-mail [sales@petermillar.co.uk](mailto:sales@petermillar.co.uk). Visit site [www.petermillar.co.uk](http://www.petermillar.co.uk).**